

CONTEST TO RE-NAME THE LIBERAL STUDIES PROGRAM

The Liberal Studies program equips students with the abilities, knowledge and experiences that they need to be successful in college and beyond. Through a series core courses, linked courses, and Salons, students gain a breadth of perspective and become life-long learners.

LIBERAL STUDIES PURPOSE STATEMENT

The purpose of the Liberal Studies program at the College of Arts & Sciences at Baker University is to ignite in our students a passion for learning that both inspires and informs a lifelong commitment to Baker's core values of community, character, and civic and social responsibility.

The contest:

Liberal Studies needs an exciting name! Please submit your proposal for the naming of the new program. The program is ultimately about achieving a series of outcomes both in the classroom and outside of it. The winning name must appeal to students, both current and future, as well as faculty and staff.

Entries will be reviewed by the Liberal Studies Advisory Group and finalists will then be reviewed by a committee of faculty, students, and staff. Entrants' names will not be included on the applications during the review. The winner(s) will be notified by the end of the fall semester. The winner(s) will receive \$1,000.00. Many thanks to Board of Trustee member Dr. Jared Grantham for sponsoring the contest.

Entries are due by **Tuesday, November 22 at 4:00 PM**. Late entries will not be considered. Entries can be submitted by a single person or by a group of people. Please submit the attached form and supporting documents to Dr. Erin Joyce at erjoyce@bakeru.edu. Submissions must be electronic. Please include the following as the subject head of the e-mail: "LS Program Naming Contest."

Name(s) _____

E-mail address of lead person on the application: _____

Proposed program name: _____

Please write a paragraph (about 250 words) about your proposed name and a rationale for why you think it best fits the program and will appeal to students (current and future), faculty, staff, and alumni:

If desired, please attach any visual support for your entry, such as a poster or logo. This is not required.

Please e-mail submissions to ejoyce@bakeru.edu with the subject head "LS Program Naming Contest" by Tuesday, November 22 at 4:00 PM. Late entries will not be considered.